



## **New Hamburg Board of Trade Advertising**

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**Status:** First Draft

## Contents

<b>1</b>	<b>Change Control</b> .....	<b>3</b>
<b>2</b>	<b>New Hamburg Board of Trade Advertising Support</b> .....	<b>4</b>
2.1	Mennonite Quilt Sale Catalogue.....	4
2.2	Country Welcome Brochure.....	4
2.3	Canada Day Duck Race .....	5
2.3.1	Poster – Displayed in local stores .....	5
2.3.2	Full Page Advertisement – New Hamburg Independent.....	5
2.3.3	Flyer – Distributed with the New Hamburg Independent .....	6
2.4	Sidewalk Sale Day Advertisement – New Hamburg Independent.....	7
2.5	New Hamburg 150 <sup>th</sup> Anniversary .....	8
2.5.1	Poster – Displayed in local stores .....	8
2.5.2	Third of a Page Advertisement – New Hamburg Independent.....	8
2.5.3	Double Page Advertisement – New Hamburg Independent Supplement .....	9
2.6	Federal Election 2008 – Meet the Candidates .....	10
2.6.1	Third of a Page – New Hamburg Independent .....	10
2.7	New Hamburg Santa Parade 2008 .....	10
2.7.1	Logo .....	10
<b>3</b>	<b>Contact Details</b> .....	<b>11</b>
3.1	Nigel Gordijk – Web Designer, Common Sense Design.....	11

# 1 **Change Control**

First draft..... Tuesday 17 February 2009

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## 2 New Hamburg Board of Trade Advertising Support

This document shows various advertisements that have been designed by Nigel Gordijk for the New Hamburg Board of Trade during 2008.

### 2.1 Mennonite Quilt Sale Catalogue



### 2.2 Country Welcome Brochure



## 2.3 Canada Day Duck Race

### 2.3.1 Poster – Displayed in local stores



### 2.3.2 Full Page Advertisement – New Hamburg Independent



### 2.3.3 Flyer – Distributed with the New Hamburg Independent



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## 2.4 Sidewalk Sale Day Advertisement – New Hamburg Independent

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THE NEW HAMBURG BOARD OF TRADE PRESENTS

**NEW HAMBURG  
SIDEWALK  
SALE  
2008**

**DO IT DOWNTOWN**

While you're in New Hamburg, be sure you experience everything New Hamburg has to offer. You'll find everything you need, and a lot you would never expect, right here. Our **Sidewalk Sale Days** bring the sales right out into our streets. We're proud of our unique businesses, our fine restaurants, and our unique riverfront setting.

*Don't leave town without doing it all, downtown!*

**Sidewalk Sale Days  
August 13-16, 2008**

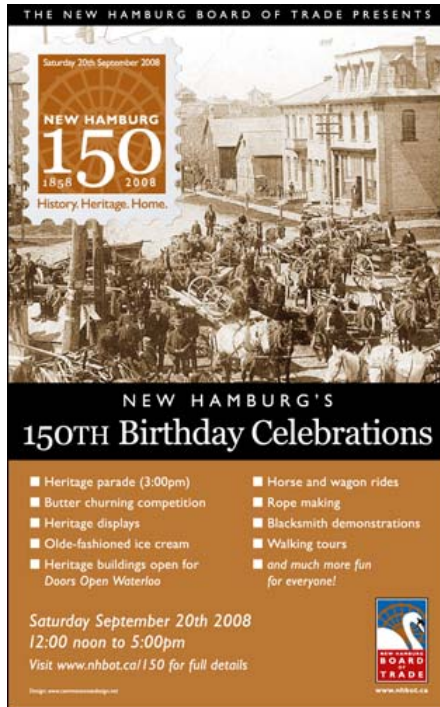
www.nhboc.ca

Design: www.common-sense-design.com

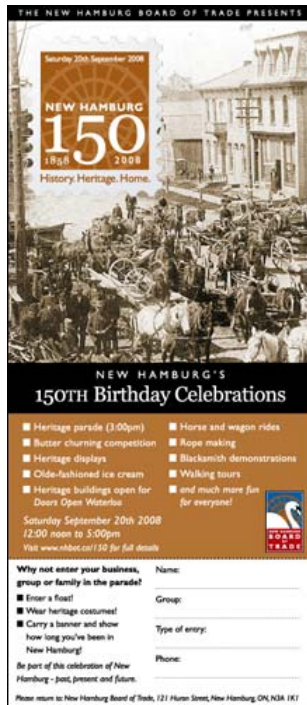
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## 2.5 New Hamburg 150<sup>th</sup> Anniversary

### 2.5.1 Poster – Displayed in local stores



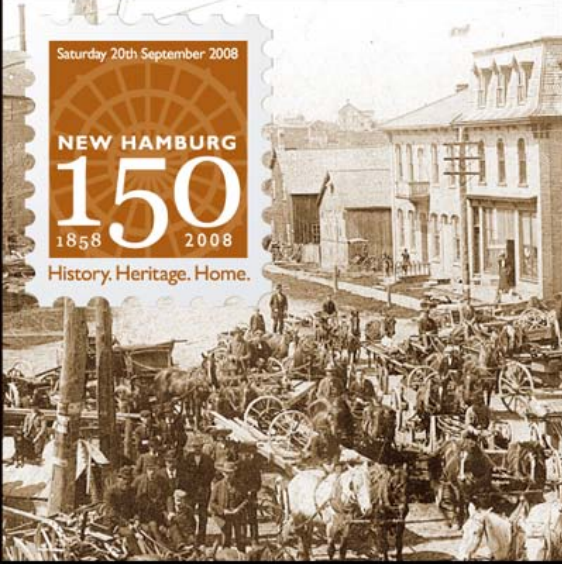
### 2.5.2 Third of a Page Advertisement – New Hamburg Independent



### 2.5.3 Double Page Advertisement – New Hamburg Independent Supplement

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THE NEW HAMBURG BOARD OF TRADE PRESENTS



Saturday 20th September 2008

**NEW HAMBURG**  
**150**  
1858 2008

History. Heritage. Home.




- Heritage parade (3:00pm) *Participants meet at 2:15pm in the back parking lot at Sobey's*
- Butter churning competition
- Rope making
- Heritage displays
- Blacksmith demonstrations
- Olde-fashioned ice cream
- Walking tours
- Heritage buildings open for Doors Open Waterloo
- *and much more fun for everyone!*

**NEW HAMBURG'S**  
**150TH Birthday Celebrations**

Saturday September 20th 2008  
12:00 noon to 5:00pm  
Visit [www.nhbot.ca/150](http://www.nhbot.ca/150) for full details

Design: [www.common-sense-design.net](http://www.common-sense-design.net)



[www.nhbot.ca](http://www.nhbot.ca)

## 2.6 Federal Election 2008 – Meet the Candidates





### 2.6.1 Third of a Page – New Hamburg Independent

**THE NEW HAMBURG BOARD OF TRADE PRESENTS**

# MEET THE CANDIDATES

The **New Hamburg Board of Trade** is sponsoring a public all-candidates meeting for the riding of Kitchener-Conestoga in New Hamburg.

This is your local chance to meet the candidates running in the current Canadian federal election.

			
<b>Harold Albrecht</b> Conservative	<b>Orlando Da Silva</b> Liberal	<b>Jamie Kropf</b> Green	<b>Rod McNeil</b> NDP

**Thursday October 9, 2008 at 7:00 p.m.** Wilmot Township Arena & Community Centre, 251 Jacob Street, New Hamburg, ON N3A 1J2

**NEW HAMBURG BOARD OF TRADE**  
www.nhbot.ca

## 2.7 New Hamburg Santa Parade 2008

### 2.7.1 Logo

Used in various advertisements.



### **3 Contact Details**

#### **3.1 Nigel Gordijk – Web Designer, Common Sense Design**

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